

Get Your Community Group on the Biodiversity Map

A project from Homegrown National Park®

What to know

A Map Organization gives your garden club, faith community, or neighborhood group its own presence on the Biodiversity Map. Invite members to connect their habitats to your group's efforts, welcome new neighbors looking to get involved, and link your work to nationwide initiatives restoring biodiversity. It's a powerful way to showcase and grow your community's impact.

Season

Year-round

For

Communities, Teams, Schools

Event Duration

5+ minutes

Instructions

Step 1 | New to the Map? Create your account

[Go to the Map Sign Up page](#) and enter your name and email.

Step 2 | Set up your Map Org

Select "Organization" and follow the instructions to finish setting up your group's profile.

Step 3 | Invite your group

[Email Map Support](#) for your group's custom signup form. It's a simple way to get your fellow members connected to your group's efforts. New users have their Map accounts created automatically, and anyone already on the Map is connected directly to your Org. Just share the link in a newsletter, social post, or with a QR code at events. This is how your group's collective impact takes shape on the Map, every member who connects enriches the picture.

Already have an account? Create your group's Org

If you're already on the Map, you can create your Org from your existing account in just a few steps. [See our step-by-step guide](#) for detailed instructions and screenshots.

Outreach Materials

Before You Invite Your Members

Before sharing with your group, email mapsupport@homegrownnationalpark.org to **request your group's custom signup link** and **Get on the Map flyer**. Once you have both, use the templates below to get the word out.

Sample text for email

Copy, paste, and customize the text below.

Need your group's signup link? Email mapsupport@homegrownnationalpark.org and we'll set up your custom form.

Subject: Connect with [Organization Name] on the Biodiversity Map

Hi [First Name],

[Organization Name] is on the Homegrown National Park Biodiversity Map, and we want you on it, too.

The Biodiversity Map is a growing picture of the native plant movement, showcasing the thousands of people across the U.S. and Canada restoring biodiversity at home and in their communities. When you add your native plants and connect to our group's Map Organization, your stewardship counts towards our collective impact.

By getting on the Map, you can:

- Add your habitat
- Take seasonal action
- Connect to nationwide initiatives

With our dedicated signup link, connecting with our Map Org is quick and easy:

[paste your group's signup link]

If you already have a Map account, use the same email address, and you'll be automatically connected to our group. If you don't already have a Map account, submitting the form creates your account and connects you in one step.

You've already brought nature home, now let's celebrate our habitats on the map and watch our community's impact bloom.

Thanks,
[Your Name]
[Organization Name]

Sample text for Facebook

Copy, paste, and customize the text below.

Need your group's signup link? Email mapsupport@homegrownnationalpark.org and we'll set up your custom form.

Social Media Text:

Together, our native plants add up to something worth seeing.

We're on the Homegrown National Park Biodiversity Map — let's add your native plants and connect you to our group! Every yard, garden, and container you've planted becomes part of our collective footprint, joining thousands of others across the U.S. and Canada.

Already have a Map account? Use that same email to connect. New to the Map? The link below will create your account and connect you to our Org in one step.

Add your habitat and connect with us here:

[paste your group's signup link]

Every connection enriches the picture of what our community is building.

Keep in Mind

- Create a welcoming, inclusive atmosphere for all ages and abilities.
- Encourage participation and conversation.

Related HNP Activities

- [Host a HNP Table](#) - Getting individuals is a great action item that people can complete anywhere.
- [Host a Plant Giveaway or Swap](#) - People will have a native plant they can immediately add to the map.

- [Native Garden Board](#) - Have people add themselves to the map and have a place to show off their plantings in person.